

ARELI MORALES

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PROFESSIONAL EXPERIENCE

Los Angeles, CA, and Oaxaca, Mexico

2020 – Present

Freelance Journalist

- Pitched and produced audio, visual, and written pieces for Latino USA, El Diario de Mexico, LA Taco, Long Beach Post, Making a Neighborhood
- Both interviewed and transcribed interviews from Spanish to English with cultural relevance and understanding.
- Worked in conjunction with international teams to produce articles, podcasts, and videos

Los Angeles, CA

2018 – 2021

Community Engagement Manager

- Safe Streets advocate, educator and policy advisor
- Engaging bilingual community advisor, helping translate local concerns to policy-informed reports and other advocacy
- Social Media content creation and co-created brand identity

Los Angeles, CA

2017 – 2018

S. California Coordinator

- Launched multi-national application under the guidance of an international team
- Built partnerships and campaigns with businesses, nonprofits, and government agencies.

EDUCATION

Codetalk ,Venice CA

2025

Frontend Web Development Bootcamp, Snap Inc, Sponsored

- HTML, CSS, Bootstrap Frameworks
- SEO: Website Performance, Website Optimization
- UX Design: Research, UI & GUI, Wireframes, Prototyping, Information Architecture
- Development Environments: VS Code, Unix Command Line, GIT, GitHub Source Code Control, Version Control Concepts, Node, and MAMP
- CMS: WordPress Admin, Dashboard, Themes, Templates, Custom Theme Development, Child Themes, PHP, Plugins, Widgets, and Custom Content Types
- Quality Assurance: Identifying and Documenting Bugs, JIRA
- Project Management: Agile, SCRUM, and Trello
- Tools: Zoom, Slack, Affinity Photo, Figma

California State University Northridge, Northridge CA

2013

B.S. Recreation and Tourism Management, Sustainable Tourism Emphasis

- Marketing and Business development
- Completed one-year study abroad with Aix-Marseille University

SKILLS & OTHER

Skills: Automation, MATLAB, Python, Scikit-learn, Tableau, Google Sheets, Metabase
Audio/Video editing, Audio/Visual interviews, Spanish/English transcription

LEED certification, Business Greening Certification